

BLOOMING HILLS | FALL 2025

The Beauty of Nature.

"I found I could say things with color and shapes that I couldn't say any other way – things I had no words for." — Georgia O'Keeffe

Blooming hills bathed in vibrant summer hues, sunlight dancing across open landscapes – the new Zimmer + Rohde collection is a textile interpretation of natural scenery. Not a romanticized look back, but a contemporary take on generosity, expansiveness, and floral abundance.

Inspired by flora and fauna, BLOOMING HILLS translates the mood of landscapes into refined fabrics and understated design: atmospheric, open to interpretation. Natural materials, subtle textures, and narrative patterns are given poetic expression in this collection. True to Georgia O'Keeffe's words, colors and shapes here often speak louder than words. Carefully composed blends of linen, cotton, and wool, along with finely tuned weaving techniques, define the tactile and visual character of this intentionally unhurried collection. The color palette ranges from delicate floral tones to the green nuances of an herb garden, and rich, earthy accents – always inspired by nature's gift to uplift us.

A few highlights from the collection: MIDSUMMER, an artfully embroidered all-over design on fine cotton satin, evokes a botanical sketchbook: lines, shapes, and movements come together in a lively floral rhythm.

The upholstery velvet CHERRY BLOSSOM is a composition of light and velvet. Like an endless carpet of blossoms, the design flows across the surface – inspired by the soft abundance of blooming cherry trees. The three-dimensional floral elements appear to be drawn straight from nature.

CHALET – a high-pile wool fabric – conveys a sense of cozy comfort. Its lambskin-like surface is created through traditional finishing techniques, lending upholstered furniture a natural depth and a sensuous feel.

Finally, MESSINA SOFT captures the essence of elegant linen: in a new material blend with an even softer drape, this double-width curtain fabric features a subtle, wave-like structure – inspired by the texture of a sand dune landscape.

BLOOMING HILLS is an invitation to pause. The collection speaks of clarity, openness, and tranquility – and of artistic expression. It celebrates our connection to nature in a contemporary language: timeless, nuanced, and with a touch of urban cool.

MIDSUMMER | 11026

A Homage to Summer in All Its Abundance

This fresh, all-over design—adorned with thoughtfully placed embroidery—captures the decorative richness of a garden in full bloom. Set against softly shimmering cotton satin, hand-drawn lines come to life through embroidery in varying expressions: some outlined with delicate precision, others fully appliquéd to create depth and contrast.

The subtle irregularities of the stitching give the pattern a painterly quality—a dynamic interplay of lines, surfaces, and textures reminiscent of botanical sketchbook studies. The result is a fabric alive with movement, detail, and character.

Available in four distinct colorways, each tells its own story of light, warmth, and seasonal growth, from quiet and understated to radiant and opulent. This is a fabric for spaces that long to open up: to nature, to memory, and to the shifting balance between visibility and the unseen.

Decoration, fabric width: 137 cm, 4 colours,
100% CO, embroidery 93% PES, 7% CV



CHERRY BLOSSOM | 11027

A Story of Velvet and Light

Like an endless carpet of blossoms, this playful design unfolds across the surface of a meticulously crafted jacquard velour, drawing inspiration from the delicate beauty of cherry trees in full spring bloom. Rendered in finely nuanced tones, the lush floral shapes rise from the velvety pile, creating a striking sense of depth against the subtle matte sheen of the cotton satin base.

Exquisite épinglé technique refines the motif with delicate outlines, giving the blossoms an almost three-dimensional presence, as if nature itself had been pressed directly onto the fabric. A fine network of branches, woven from softly textured bouclé yarn, weaves a quiet dialogue of matte and gloss with the smooth satin ground.

The result is a decorative upholstery fabric of tactile richness and understated elegance — an invitation to touch, admire, and linger.

Upholstery, Martindale: 30.000, fabric width: 140 cm, 4 colours, ground 68% CO, 14% LI, 13% PES, 5% CV, pile 100% CV



CHALET | 11028

Soft and fluffy

This high-pile wool fabric evokes the feeling of a warm, sheltered retreat — a place of natural comfort, authenticity, and quiet luxury. Its surface, reminiscent of lambskin, is crafted from pure new wool and gains its soft, fur-like depth through traditional finishing techniques such as milling and brushing.

Inspired by the contrast between the cosy intimacy of indoor spaces and the cool clarity of the outdoors, CHALET brings sensual tactility and organic character to upholstered furniture. Its knitted construction allows for gentle elasticity, enabling it to wrap effortlessly around rounded or sculptural forms.

Made from 100% mulesing-free new wool, the dense pile reflects both ethical sourcing and exceptional craftsmanship. Offered in four rich, wool-inspired tones from soft cream to deep brown — CHALET embodies a timeless connection to nature and the comfort of home.

Upholstery, Martindale: 30.000, fabric width: 150 cm, 4 colours, ground 100% PES RE, pile 100% WV



GLADE | 11029

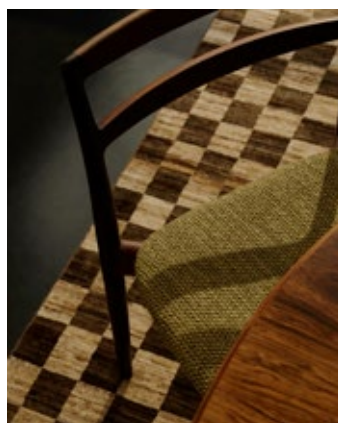
Structure with a view of nature

Inspired by the tactile richness of natural materials, GLADE channels the sensual power of nature through a modern lens. Its striking woven structure is formed from a blend of individually twisted yarns, specially developed to reimagine the classic bouclé aesthetic with fresh character.

The result is a generously textured upholstery fabric that offers both discernible softness and visual depth. Thanks to its high proportion of natural fibers, GLADE also provides exceptional seating comfort and breathability.

Available in 17 finely tuned, nature-inspired shades—from soft botanical greens to warm earth tones—this durable fabric integrates effortlessly into a wide range of design concepts. GLADE beautifully bridges the gap between organic inspiration and timeless livability.

Upholstery, Martindale: 50.000, fabric width: 140 cm,
17 colours, 67% CO, 21% PAN, 11% CV, 1% PA



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RESORT FR | 11030

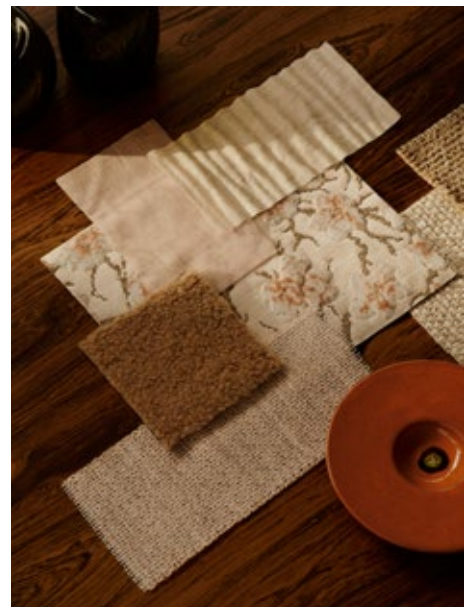
Casual Sophistication in linen look

A handcrafted woven texture paired with everyday functionality makes RESORT the ideal fabric for contemporary interiors. It blends the relaxed charm of linen with the performance of a modern upholstery textile, offering both aesthetic appeal and durability.

With its pleasantly dry hand and finely structured surface, this permanently flame-retardant fabric suits a wide range of furnishing concepts—from laid-back living spaces to refined contract environments.

Available in 25 colorways, RESORT invites creative freedom. The palette ranges from soft neutrals and Mediterranean-inspired sand and terracotta tones to bold accents in ochre, moss green, and indigo — perfect for personalized combinations that feel relaxed in style yet clear in expression.

Upholstery, Martindale: 100.000, flame-retardant, fabric width: 147 cm, 25 colours, 100% PES FR



MESSINA SOFT RE | 11031

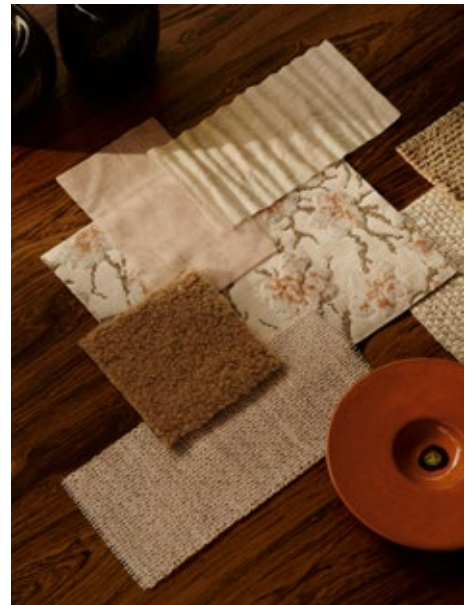
Timeless lightness with depth

Refined with an improved material composition and an even softer drape, MESSINA SOFT reimagines the timeless elegance of linen. Its gently rippled surface recalls the undulating patterns of sand dunes, bringing a sense of movement and quiet sophistication to this double-width drapery fabric.

Woven from certified European linen with a small percentage of polyester, MESSINA SOFT offers the best of both worlds: natural beauty with enhanced ease of care and dimensional stability. The result is a fabric that pairs sustainability with everyday comfort.

Available in 23 finely tuned colorways—ranging from soft sand and creamy neutrals to warm wood tones, coral, saffron, and cool watery shades — MESSINA SOFT is a versatile companion for light-filled interiors that seek calm, effortless elegance.

Decoration, responsible, fabric width: 280 cm, 23 colours, 65% LI, 35% PES



VALLEY | 11032

Transparency with Character

Where light meets texture, atmosphere is born. This semi-transparent dobby fabric thrives on that delicate interplay. A refined blend of fine linen and resilient wool gives the fabric its distinctive presence at the window.

Yarns of varying thickness create a unique surface within the open weave, adding natural depth and understated textile charm. Available in eleven harmonious colorways, this floor-length decorative fabric brings softness and movement to interiors — featuring subtle pastel mélanges in both warm and cool tones.

The result is a beautifully balanced textile: visually light, yet full of tactile richness.

Decoration, room-height, fabric width: 295 cm, 11 colours,
34% PES, 33% LI, 29% WO, 4% PA



VISTA RE | 11033

Relaxed Elegance with Substance

This semi-transparent decorative fabric infuses interiors with effortless natural charm. Its finely textured surface is created by the interplay of double-twisted cotton and fine linen, producing a subtle fil-à-fil effect that adds gentle movement and depth.

Woven from European linen and GOTS-certified cotton, the fabric is washed off-loom and dried without tension, allowing its relaxed, authentic texture to emerge.

Offered in 14 airy, nature-inspired colorways, VISTA animates any space — like a warm summer breeze drifting through an open window.

Decoration, responsible, fabric width: 300 cm, 14 colours,
59% CO, 41% LI



DAYDREAM FR RE | 11034

Textile Lightness

Like a breath of light, this fine-threaded fabric floats before the window — barely visible, yet its presence is unmistakable. With a cashmere-like softness and an exceptionally fluid drape, DAYDREAM acts as a gentle filter, softly enclosing spaces while infusing them with light.

Despite its delicate appearance, DAYDREAM possesses quiet strength: its flame-retardant properties meet the highest standards for contract use. In soft neutral tones, it filters light with subtle elegance; in color, it offers an unexpected statement.

A whisper-light textile that brings visual calm — and creates space for daydreams.

Sheers, room-height, flame-retardant, responsible,
fabric width: 320 cm, 19 colours,
50% PES FR RE, 50% PES FR



SILENT MODE FR | 11035



The Beauty of Quiet

This reversible blackout fabric transforms interiors into calm, restorative retreats. Its surface evokes the elegance of fine wool — soft to the touch, visually understated, yet remarkably effective.

SILENT MODE provides complete darkness when needed and also dampens sound, enhancing both acoustic clarity and visual serenity. Woven from inherently flame-retardant polyester yarn, it meets the highest safety standards for contract applications.

A fabric designed for moments of rest, focus, and refined stillness.

Decoration, room-height, acoustics, flame-retardant, Blackout, fabric width: 300 cm, 7 colours, 55% PES FR, 45% PES

