

Softness and colours



*Loro Piana*

INTERIORS



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## Softness and colours

NEW INTERPRETATIONS  
OF CASHMERE AND ALPACA BOUCLÉ  
ARE THE STARS OF THE NEW  
LORO PIANA INTERIORS COLLECTION

Softness and colour have always been guiding themes for Loro Piana, and represent the key inspiration for the new Interiors collection, which showcases a portfolio of original fabrics mainly devoted to the winter season.



## Cashfur

An original take on our signature material, **Cashfur** is a masterful combination of cashmere yarn and strands of meticulously selected fibre. This exquisitely soft fabric, which is crafted on circular knitting machines, accentuates the warm, enveloping beauty of cashmere in its natural white shade. Ideal for upholstery, cushions, blankets and accessories destined to lend a touch of delicate warmth in the winter months. Just perfect for a cosy mountain retreat, the neutral shade also makes it very versatile, easy to build into existing decor schemes, and adding an inviting touch to contemporary urban interiors too. A celebration of softness that draws on six generations of textile expertise and superlative craftsmanship combined with an enduring commitment to innovation.



## Alpaca Bouclé

Intentionally irregular, bouclé yarns are interspersed with little loops and curls, making the resulting fabric distinctively textured, soft and enveloping. Our bouclé is produced using the fibre from Suri alpacas, which is much rarer and higher in quality: Suris account for only 1% of the alpaca population. These new double fabrics combine lustrous, durable alpaca with wool, and feature a chevron weave on one side and mélange shades on the other. Along with their original consistency, the focus is on colour, with a palette that ranges from light neutrals like *zen blend* and *marengo*, to deeper ones like *grey brown* and *dark marengo*. The accent shades are warm and bold: *diaspro* red, *paprika* orange and *sitatunga gold* - a rich caramel - while *lilac* adds an unexpected hint of city elegance.





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The **Alpaca Bouclé** fabrics can be used for sofas, armchairs, seats, cushions and blankets, creating original combination of the patterns on the two sides. Their casual, irregular texture makes them perfect in country homes, mountain chalets and relaxed urban interiors. The elegant *lilac* colourway, on the other hand, used for a pouf or curvy armchair, is a refined complement to a more polished decor scheme.



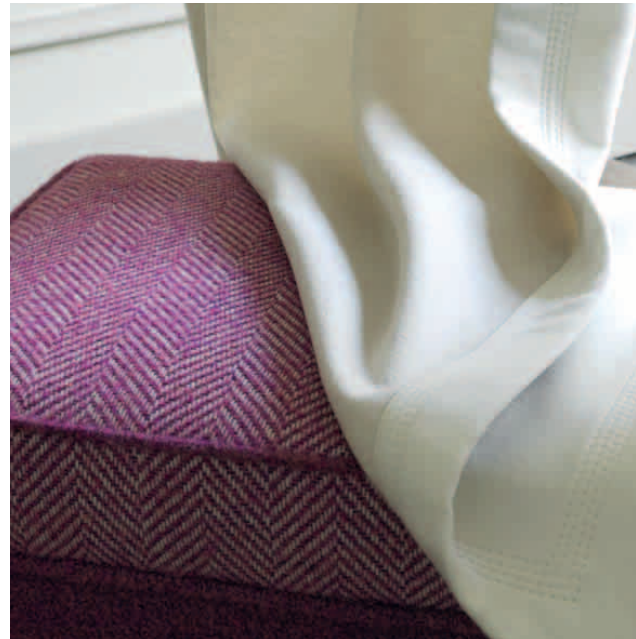


## Sherpas and Sherpas Plus, revelling in colour

This season our most classic, versatile cashmere fabrics are presented in new shades alongside the existing ones - warm, refined hues that resonate with our brand's heritage and identity. For the forthcoming winter we have capitalised on the intrinsic versatility of Sherpas, adding in powdery pastels for an original slant.

The palest of greys, *parchment*, *cameo pink* and light blue lend luminosity and refinement to interiors, perfect for sofas, armchairs and cushions, or enveloping blankets edged with a suede border or finished with hand stitches in the shade of your choice. With their beautifully fluid texture, **Sherpas** and **Sherpas Plus** are also ideal for curtains and drapes, the double fabric **Sherpas Plus** offering subtle colour contrasts.

The supremely versatile **Sherpas** fabrics are perfect both in city residences and mountain retreats, not to mention lending a warm, enveloping touch to seaside homes. They are easy to coordinate with the other fabrics in the collection, in particular the new Alpaca Bouclé, creating creative combinations of vibrant, enveloping colours and different textures.



## Altai

One of the Loro Piana Interiors signature fabrics, **Altai's** wool and cashmere blend is both soft and hard-wearing. Versatile and naturally flame retardant, it adapts to a host of different interiors and is also ideal for hospitality settings. Here too the portfolio of shades has been extended to include delicate pastels, now offering 47 colourways for infinite combinations. The fabrics in cashmere and cashmere and wool can be produced in custom shades to meet your decor needs.







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## Softness and colour: blankets

Softness and colour are also the inspiration behind the new blankets, designed to offer different takes on cashmere. Brand new this season is the **Dartmoor** blanket in Baby Cashmere, the ultra-fine, super-soft fibre gathered from *Capra hircus* kids alone. This downy yarn in mélange shades is crafted in a mat weave on traditional hand looms, and each blanket is finished with a cord which is inserted by hand along the selvages. Light colourways.





To celebrate the festive season, the soft, enveloping blanket in **cashmere double**, crafted in a new hand-made stitch, is infused with a vibrant colourway that combines *lacquer red* and *henna*.

The **Bamboo** blanket in our Cashmere Coarsehair®, a refined interpretation of Shetland wool with the same rich blend of colours and *mélange* look, presents a distinctive knitted effect and comes in sophisticated pale shades inspired by wintry landscapes.

Subtle, luminous combinations also light up the super-soft **Four in Hand** cashmere blanket with its signature contrasting border.



## INTERIORS

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